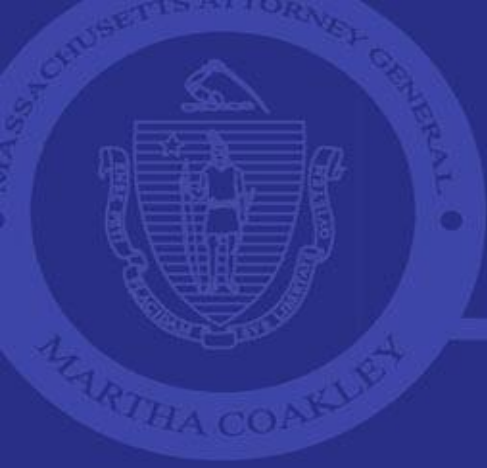


AGO Promoting Health and Reducing Health Disparities Grant

The seal of the Commonwealth of Massachusetts is faintly visible in the background. It features a Native American figure holding a bow and arrow, with a star above. The text "SIGILLUM REIPUBLICÆ MASSACHUSETTENSIS" is around the border, and "1780" is at the bottom.

Bidder's Conference Calls
Tuesday September 21, 2010 10:00AM
Tuesday October 5, 2010 10:00AM



AGO Health Care Grant

- Historical background of the funding
- Objective of the program
- Up to \$125,000 per year (\$250,000 total)
- Two-year grant period (Jan 2011 – Dec 2012)
- No renewal is anticipated



Dates to Remember

- Grant applications due October 22, 2010 by 4:00PM.
- Award notifications on or around November 22, 2010.
- Grant funds disbursed in
 - January 2011 (25%),
 - July 2011 (25%),
 - January 2012 (25%) and
 - July 2012 (25%)
 - contingent upon receipt of required reports.



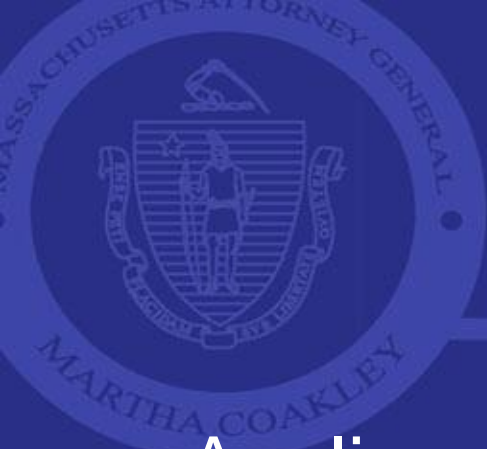
Application Format

- Applications must be submitted via email to AGOgrants@state.ma.us
- Applications may not be submitted via any other medium.
- Forms required with application are listed on www.mass.gov/ago/grants.
- Because forms are submitted online, ink signature will be deferred until successful grant award.
- 10-page limit
- Applications must be received by the AGO electronically by **4:00 p.m.** on October 22, 2010 to agogrants@state.ma.us



Eligibility of Applicant

- Applicant must be:
 - a municipal government agency or board, or
 - a non-profit organization that has met all current filing requirements and is in good standing with the Internal Revenue Service and the Attorney General's Non-Profit/Public Charities Division.
- Expanding or providing new programs for underserved populations
- Evidence of community need
- Data-driven, evidence-based programs



Funding Priorities

- Applicants should propose data-driven, evidence-based programs. Examples of potential eligible programs include, but are not limited to:
 - Programs that promote health and wellness
 - Programs that develop health literacy in underserved populations
 - Programs designed to improve the management of chronic diseases



Required Elements of Proposal

- Description of organization and structure
- Description of identified need and specific activities
- Description of goals of the proposed program
- Method to evaluate success of program
- Description of in-kind, donated, or leveraged resources
- Description of realistic sustainability of program when grant concludes
- Detailed budget and budget narrative (form on website)



Applicant Information

- A description of the applicant organization
- The organization's mission statement
- Description of any prior work done and best practices in the area of which you are seeking AGO funding



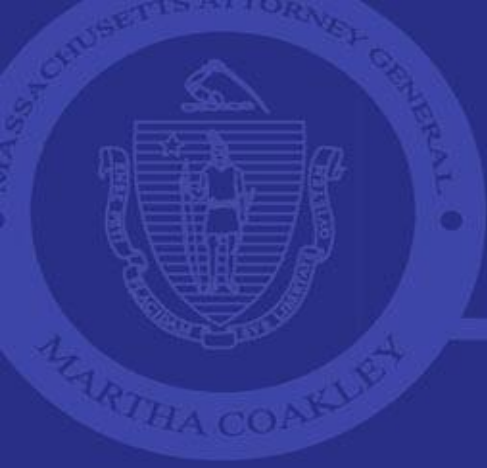
Identify Need

Describe the need

- Provide Data
- Describe activities

Articulate your program's goals

- Should be specific, measurable, attainable, relevant and time-bound



Goals

- Clear goals to be accomplished with grant funds
- Plan for achieving those goals
- Benchmarks toward achieving goals
- Evidence of community need



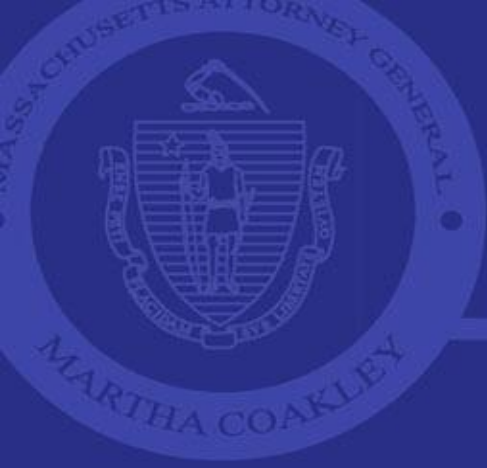
Evaluation Methods

- Description of methods used to evaluate success of the program
- Tracking the goals identified



Budget/Budget Narrative

- Provide a line item budget that reflects grant-related expenditures
- No more than 10% to be spent on administration
- Include any in-kind contributions
- Use narrative to provide explanations for expenditures



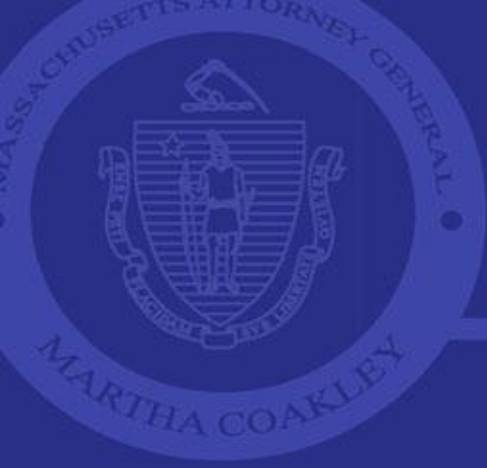
In Kind or Donated

- A description of what financial and/or in kind resources you may leverage
- A discussion of how this grant will supplement and not supplant current efforts (if any)



Sustainability

- No renewal to this program anticipated
- Include a realistic sustainability plan to continue efforts once the grant ends.



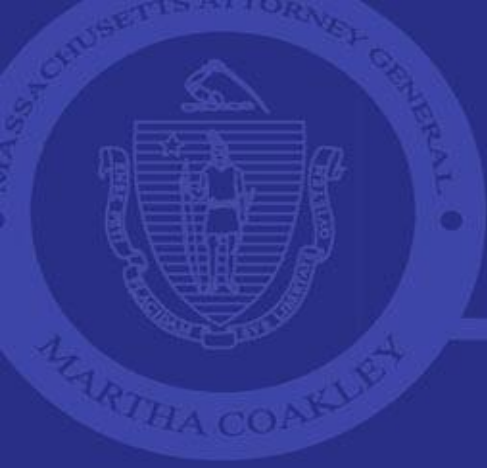
Tips For Applying

- Label application components
- Be clear and concise
- Avoid generalizations about need; use specific data
- Double check budget figures
- Use a friendly reader to proof the application and confirm that the application is responsive to the RFP



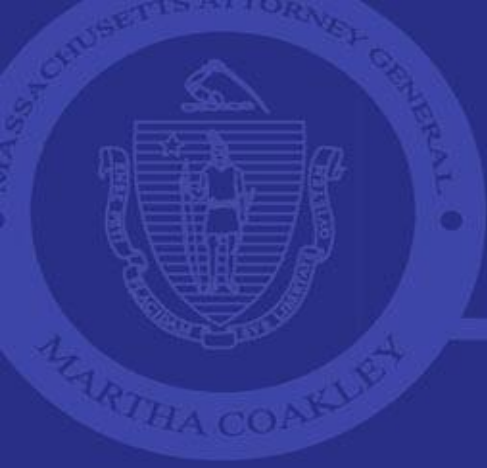
Selection Process

- Review committee
- Assessment of how proposals meet selection criteria
- Number and amount of awards are subject to the availability of funds
- AGO reserves the right to reopen RFP



Post-Selection Process

- Award notification to go out on or around November 22, 2010
- Grantee executes contract documents with the AGO by December 17, 2010
- Semi-annual financial and narrative reports



Contact Information

Office of Attorney General Martha Coakley

Aaron E. Kravitz, Program Manager

617-963-2096

agogrants@state.ma.us

www.mass.gov/ago/grants



Questions

- Questions after today regarding this RFP may be submitted to Aaron Kravitz by **email only** at AGOgrants@state.ma.us
- **No later than October 20, 2010.**
- All questions received and answers provided regarding this RFP will be posted on www.mass.gov/ago/grants.